

2018
國際賽事
成果專刊

Fun Sports
in Taiwan

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in Taiwan



教育部體育署

Sports Administration, Ministry of Education

International sports events gaining popularity

Creating a win-win situation



Of all international development trends, apart from trade, sport is the area in which Taiwan receives most attention and has the most opportunity to participate globally; it is also the most regular and intensive activity of interaction and exchange between societies internationally. Hosting and executing well-planned, high quality international competitive events will help to raise the international profile and boosts the reputation of the host city and Taiwan as a whole; through experience of participation, the competing foreign athletes will also leave with a deep and lasting positive impression on Taiwan's cities and society.

In 2018, the Sports Administration coordinated the resources of local governments, national sports associations and private enterprises to hold 130 international competitive events; attracting 18,000 foreign athletes, 800,000 onsite spectators, and more than 100 million domestic and overseas TV as well as online viewers. The benefits of hosting these events were plentiful in terms of expanding international connections, increasing sports spectator population and facilitating the development of the sports industry etc. This year, for the first time, through the four elements of "Competitive Strength", "Mass Participation", "Beauty of Taiwan" and "Historic and Classic", the Sports Administration selected 12 featured sports events to showcase the various benefits of hosting international competitive events such as promoting competitive sport, sports for all, folk culture and marketing city characteristics; it is also hoped this can serve as a benchmark against which sports event organizers can gradually increase the scale and quality of the competitive events hosted, letting the world see Taiwan and all it has to offer.

In more than 100 competitive events hosted, apart from creating friendships through competing, Taiwanese athletes also delivered outstanding performances, attracting many members of the public to participate and watch the action onsite. The Yonex Chinese Taipei Open attracted numerous fans each day, and ended with our very own badminton star Tai Tzu-ying crowned as champion; the event-organizing ability displayed by hosting the New Taipei City Wan Jin Shi Marathon received affirmation of the International Association of Athletics Federations (IAAF) and the road race was awarded the Silver Label; the Tour de Taiwan, for the very first time, established a stage along Hakka Romantic Avenue (Provincial Highway 3), treating cyclists and spectators to the beautiful natural scenery and folk custom charm of Taiwan; the classic William Jones Cup, with an increasingly distinctive brand for over 40 years, accompanying fans as they grow up and representing the spirit of inheritance.

With the aim of creating a win-win situation, the Sports Administration hopes to integrate international competitive events and tourism in the future by cooperating with the Taiwan Tourism Bureau and local governments, not only to promote the diverse development of society, but also to boost local economies and raise city profiles. With Taiwan's rich natural resources and distinctive local culture as the foundation and sports tourism as the core, the Sports Administration is very willing to strive, by committing both central and local government resources, to upgrade local distinctive sports events to international level and gradually create Taiwan's own brand of international competitive events.

Director-General
Sports Administration, Ministry of Education

Kao Chui-feng

November 2018

Over 100 International Sporting Events Showcasing Splendid Taiwan



In 2018, Taiwan hosted over 100 international sports competitive events, providing Taiwanese athletes with a world class stage on which they could compete and elevate their competitiveness, as well as displaying the ongoing development of the importance attached and the attention given to sport by the Taiwanese public.



(Domestic and overseas reach 700 million counting households)

Featured International Sports Events Letting the World See Taiwan



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競技實力 Competitive Strength

- ▶ Yonex Chinese Taipei Open
- ▶ U-12 Baseball World Cup
- ▶ OEC Open

全民參與 Mass Participation

- ▶ New Taipei City Wan Jin Shi Marathon
- ▶ Nantou Sun Moon Lake International Swimming Carnival & Marathon Swim International Event
- ▶ International City Cup Dragon Boat Championships

美麗臺灣 Beauty of Taiwan

- ▶ Tour de Taiwan
- ▶ Swinging Skirts LPGA Taiwan Championship
- ▶ Santaizi Challenger

歷史經典 Historic and Classic

- ▶ William Jones Cup
- ▶ Amway eSpring International Women 9-Ball Championship
- ▶ Jhu-luo Shan International Cup Boys Nankyu Baseball Invitational Tournament

Taiwan Featured 12



競技實力 Competitive Strength

Competitive events in which Taiwanese athletes performed well or the competing athletes have high international ranking display competitive strength in sports



Yonex Chinese Taipei Open

One of the major international badminton points events in Asia and the highest-level tournament in Taiwan, this year was the 37th Yonex Chinese Taipei Open, with total prize money of US\$500,000, and 210 players from 18 countries participating. For the first time, all matches were live streamed online with TV broadcasting from the last 16 onwards; the event attracted more than 10,000 onsite spectators and a million media viewers. Our nation's athletes were strong and displayed excellent performances; Tai Tzu-ying (BWF women's No.1), Chen Hung-ling / Wang Chi-lin, Liao Min-chun / Su Ching-heng and Yang Po-hsuan / Wu Ti-jung won the women's singles, men's doubles and were runners-up in the men's doubles and mixed doubles, respectively. Their outstanding performances were very inspiring and effectively spurred the growth of Taiwan's badminton playing and spectating population.



U-12 Baseball World Cup

Authorized by the WBSC, the U-12 Baseball World Cup takes place every two years. The 1st and 2nd World Cups were held in Taipei City in 2011 and 2013, respectively. In line with the plan to establish the Asia-Pacific Baseball Training Center, Tainan City Government and the Chinese Taipei Baseball Association made a joint bid for the right to host the event and were awarded the rights to hold the World Cup seven times in succession (the 3rd to 9th U-12 Baseball World Cup, 2015-2027) with the aim to create the Willamsport of Asia. This is a major milestone for Taiwan, which is renowned as the "baseball kingdom." In past World Cups, 12 outstanding teams from five continents have travelled to Taiwan for participation. Our national team won in 2011 and were runners-up in 2013, 2015 and 2017, illustrating Taiwan's substantial competitive strength in baseball at grassroots level. The hosting of this event displays Taiwan's determination to cultivate young talent and to achieve the sustainable development of baseball. The 2017 U-12 Baseball World Cup attracted more than 30,000 spectators and over 4 million media viewers.



OEC Open

The OEC Open is one of the most important annual tennis events in Taiwan. Since the inception of OEC Open in 2007, 12 women's and 7 men's events have been held and were highly praised by fans, players, Women's Tennis Association (WTA) and Association of Tennis Professionals (ATP). The event has received long-term sponsorship from the title sponsor and is combined with public welfare activity, allowing the public to enter and watch the matches by just donating unified invoices. Over the years, domestic athletes such as Su-Wei Hsieh, Latisha Chan, Kai-Chen Chang, Chia-Jung Chuang, Yen-Hsun Lu, Jimmy Wang, and Jason Jung have all earned valuable world ranking points at the OEC Open. This year's OEC Open saw Taiwan's Tsung-Hua Yang / Cheng-Peng Hsieh and Yu-Hsiou Hsu / Jimmy Wang take first and second place in the men's doubles, respectively, attracting 50,000 onsite spectators and 600,000 media viewers. Each year, the organizer invites the world Top 100 players to take part, such as Shuai Peng, Sania Mirza in the women's event and Gaël Monfils, Chung Hyeon in the men's event, giving the OEC Open a stellar line up and exciting matches every time.

Taiwan Featured 12



全民參與 Mass Participation

Attracting the public to participate or spectate, cohering the energy of the people through sports competitions



New Taipei City Wan Jin Shi Marathon

Held since 2003, this year was the 16th Wan Jin Shi Marathon. Looking back to 2003, it was just a local sports event with around 4,000 runners. After years of effort and operation, the road race received the recognition of the International Association of Athletics Federations (IAAF) and became a Silver Label road race in 2017; the route passes through three New Taipei districts: Wan Li, Jinshan and Shimen, and has become a classic marathon route of Taiwan, attracting more than 10,000 runners every year. This year, the race was broadcast live to 12 countries across 3 continents and had over 450,000 media viewers, raising Taiwan's international profile successfully. The event has won the acceptance and strong support of local residents with cheering spectators lining along the route during the event, showing the warmth for which Taiwanese are well-known for. The section of the course along the beautiful Venus Coast, where mountains intersect with the sea, has been shown to the world through electronic media, promoting the stunning north coast scenery globally, allowing the event to become an internationally renowned marathon race.



Nantou Sun Moon Lake International Swimming Carnival & Marathon Swim International Event

The Nantou Sun Moon Lake International Swimming Carnival, which has been held for 36 years, has attracted numerous domestic and foreign participants under the efforts of Nantou County Government. This year, an astonishing record of over 1,000 foreigners from 44 countries took part, with over 20,000 swimmers in all, setting a record for the highest number of countries represented, demonstrating Sun Moon Lake has become an internationally-recognized open water swimming venue. In 2018, it was granted with the right to stage official ranking event from 2019-2021 by FINA. The invitational event, held for the first time this year, served as the test event, with 100 leading international swimmers taking part, and attracted around 1,000 domestic and foreign spectators, making it a benchmark event that combined tourism resources with local characteristics.



International City Cup Dragon Boat Championships

Held for the 10th time since 2008 at the famous Kaohsiung attraction Lotus Lake and with competitive sport, traditional folk custom and distinctive local culture as its three core elements, the Dragon Boat Championships has attracted more than 100 teams and 2,500 athletes each year and has become one of the annual sporting highlights of Kaohsiung. This year, the event attracted almost 10,000 onsite spectators and 200,000 media viewers. It is widely believed in Taiwan that dragon boat racing is a traditional folk water sport, but it is also accepted internationally as a competitive sport worth promoting. Moreover, it is also the best example to encourage people to engage in sporting activities and clearly demonstrates how sport can be combined with city tourism resources and local cultural characteristics to generate economic output value.

Taiwan Featured 12



美麗台灣 Beauty of Taiwan

Through sports events, allowing people around the world to feast their eyes on Taiwan's rich culture and beautiful natural scenery



Tour de Taiwan

Lasting five days, the Tour de Taiwan kicked off at Taipei City Government with a classic loop around the city in Stage 1. Stage 2 Taoyuan City offered views of Aerotropolis, Xinwu Green Corridor, aboriginal culture and Shimen Reservoir Park; Stage 3, for the first time in the Tour, the cyclists cycled along Hakka Romantic Avenue, where the indomitable and frugal spirit of the Hakka was displayed and the unique, magnificent mountain and river scenery introduced to the world; in Stage 4 Nantou County, majority of the route was mountainous, ending with a lap around Sun Moon Lake ring road and a sprint towards the finish line at Xiangshan Visitor Center; Stage 5, Pingtung County, with rich ocean and mountain resources, was this year's longest stage. Through the five stages of the race, cyclists were able to see the beauty of Taiwan and were cheered on by more than 120,000 spectators along the route. The event was broadcast by EURO Sports to more than 50 countries in 20 languages and had 95 million viewers.



Swinging Skirts LPGA Taiwan Championship

Authorized by the Women's World Golf Rankings (WWGR) and US LPGA, this ladies golf tournament held in Taiwan had a total prize money of US\$2.2 million and attracted the top 61 ranked players in the world. This tournament offers Taiwanese golf fans a chance to see elite female players from around the world close up and has attracted over 10,000 spectators every year; this year, there were over 50,000 spectators onsite. The event combines elements such as golf, Taiwanese culture, visual art and tourism etc., and was broadcast to viewers in almost 170 countries and regions, allowing people around the world to get to know Taiwan through the tournament and its promotional activities, giving Taiwan's tourist attractions more exposure and raising Taiwan's international profile.



Santaizi Challenger

Authorized by ATP and a total prize money of US\$150,000 plus accommodation. The Santaizi Challenger combines Taiwan's traditional folk culture by throwing divination blocks instead of tossing a coin to decide serve order; also, with reference to Taiwanese religious folk icon Santaizi (The Third Prince), the event mascot Huosanzi (Fire Third Prince) was designed, giving the whole event a distinctive Taiwanese feel and fully displaying local characteristics. Santaizi Challenger is the highest-level men's tennis event ever staged in Taiwan. This year, more than 60 players from 21 countries took part, attracting over 40,000 spectators onsite and 550,000 media viewers. Over the years, leading international and domestic players have competed at this event, with players from our nation winning the doubles in 2015 and 2016 and singles in 2017.

Taiwan Featured 12



歷史經典 Historic and Classic

Long-established, renowned, classic sports events that display Taiwan's ability to successfully stage international sports events



William Jones Cup

The William Jones Cup was established in 1977 to commemorate FIBA Secretary General William Jones' kind support towards Taiwanese basketball. Over 40 years, this traditional event has become a grand occasion basketball fans in Taiwan look forward to every year. The event has accompanied many people as they grew up and many still fondly remember the performances of excellent players and classic moments years on. The William Jones Cup has established its own brand and has accumulated a good reputation over the years; national teams in Asia also view the event as an important warm-up for international competitive events, thereby helping to improve the competitiveness of basketball in Taiwan. The venue was packed for every game again this year; in total, there were more than 50,000 spectators onsite and over a million media viewers. To commemorate the 40th anniversary of the William Jones Cup, a William Jones Museum was erected outside the venue, allowing basketball fans of all age to remember precious moments in Taiwan's basketball history.



Amway eSpring International Women 9-Ball Championship

Authorized by the World Pool-Billiard Association (WPA) and was held for the 21st time this year, this event is the longest-established women's annual billiards tournament in Taiwan. This year, around 100 players from 17 countries competed. With the theme of "inheritance of beauty," fans were invited to form cheering squads for the event to cultivate fans' sense of involvement and to let the world see how popular the sport of billiards is in Taiwan. The event attracted more than 80,000 onsite spectators and over 2 million media viewers. The named sponsor has sponsored players and the event for many years. As well as using brand resources such as media and enterprises to create highlights for the event, the named sponsor also encourages and nurtures the next generation of players to seek glory for Taiwan through scholarships and training programs.



Jhu-luo Shan International Cup Boys Nankyu Baseball Invitational Tournament

Chiayi City was the birthplace of little league baseball in Taiwan. Held for the 21st time this year, the tournament is the biggest annual junior baseball event in Taiwan and is highly meaningful in terms of inheritance. Every year, more than 200 teams participate, and the record for number of teams competing often reaches new high. The week-long event is held in mid-late December at 10 venues including Chiayi Municipal Baseball Stadium and is the grandest annual junior international baseball event in Taiwan. In cooperation with the CPBL, baseball stars serve as event ambassadors to pass on the KANO spirit. Each year, the event attracts a large number of baseball fans from all over the nation to Chiayi, driving the popularization of baseball and boosting the local tourism economy. The event attracts more than 15,000 spectators every year; the tournament provides the young players an opportunity to build friendships with foreign players and broaden their international perspective. Through the hosting of the event, the best domestic and foreign young players can witness the beauty of Chiayi, the home of baseball in Taiwan, and the KANO spirit of never giving up.

International Events Highlights



Archery	Archery Asia Cup World Ranking Tournament Stage III	13 countries participated at the event, including the South Korean team led by Choi Misun and Kim Jongho, winners of double gold in the women's recurve bow and gold in men's compound bow, respectively, at the 2017 Taipei Universiade. For the young team members, this was an excellent chance to test their mettle in competition; the national team did very well, taking 2 gold, 1 silver and 2 bronze.
Athletics	Taiwan Athletics Open	Every year, Olympic level athletes are invited to Taiwan to attend, giving domestic athletes an opportunity to compete with world class athletes to allow them to raise their competitive strength; neighboring countries also regard the Open as an important annual event. This year, 485 athletes from 18 countries competed, attracting over 50,000 onsite spectators and media viewers. Our nation's athletes performed outstandingly by winning 17 gold.
	Soochow International Ultra-marathon, IAU 24 hours Asia & Oceania Championships	The oldest ultra-marathon in Taiwan, it is held annually in December, attracting runners from all over and offering a chance for them to compete in the race. In total, 50 domestic and foreign runners participated.
Baseball	FISU World University Baseball Championship	Countries including Australia, the Czech Republic, South Korea, Japan, Hong Kong, US and Russia participated, attracting over 13,000 onsite spectators and 10 million media viewers. Our national team won silver, echoing the "strong baseball policy" of the Sports Administration and successfully marketing Chiayi City.
	X BFA U12 Baseball Championship	Organized by the Baseball Federation of Asia (BFA) and implemented by Chinese Taipei Baseball Association and Taipei City Government Department of Sports, it was held for the first time in Taiwan in 2018. Teams from South Korea, the Philippines, Indonesia, Japan, China, Hong Kong and Pakistan competed, attracting more than 3,000 onsite spectators and over 1 million media viewers. In the end, our national team kept the champion trophy in Taiwan.
	Asian Winter Baseball League	The Winter Baseball League takes place after the Championship Series, meaning that baseball is played throughout the whole year in Taiwan, pushing Taiwan as a top baseball country, nurturing national baseball power and enhancing interaction between countries. The event attracted over 10,000 onsite spectators and 700,000 media viewers.
Basketball	FIBA Basketball World Cup 2019 Asian Qualifiers	In 2017, the International Basketball Federation (FIBA) changed the World Cup qualifying system to the "home and away" basis. As a result, our nation was able to take on the Philippines and Japan on home soil. Both games were packed to full capacity; more than 13,000 spectators were onsite and there were over 350,000 media viewers.
Billiards	ACBS Asian Pool Championship	The Championship is an Asian points competition certified by the Asian Confederation of Billiard Sports (ACBS); 64 players from 8 countries took part and there were over 200,000 media viewers. Our national team took 3 titles, 5 runner-ups and 5 third place spots.
Bowling	19th Asian School Tenpin Bowling Championships	This event, an Asian Bowling Federation (ABF) recognized tournament, was held in Taiwan for the first time; 96 junior athletes from Japan, Saudi Arabia, Australia, the Philippines, Hong Kong, Macau and Singapore took part, helping our nation to nurture junior athletes with potential and promote international exchange.
Boxing	Professional Boxing Championship	This World Boxing Council (WBC) and Oriental and Pacific Boxing Federation (OPBF) authorized event was held in Taiwan for the first time and had a strong lineup, including world junior champion Takuya Watanabe. The event attracted around 2,000 spectators and 5,000 media viewers. In the end, boxers from our nation were crowned as the women's 130-pound and men's 135-pound champions.
Canoe	Asian Dragon Boat Championships	This was the Chinese Taipei national team member selection competition for the 2018 Jakarta-Palembang Asian Games and saw 1,300 rowers from 10 countries compete, with our nation winning the silver and bronze in the mixed 200 meters and 500 meters race events, respectively.

Chess	CAP Taipei International Youth Chess Open	Certified by the Asian Chess Federation (ACF) with more than 60 players from 6 countries participating in Taiwan, this event provided an opportunity for players to foster friendships through chess and, in doing so, increase the competitive strength of our nation's chess players and promote the game of chess.
Equestrian	3rd Asian Equestrian Federation Junior Jumping Championship	This event was certified by the Asian Equestrian Federation (AEF) and saw more than 50 athletes from more than 20 countries take part. It was held at Taichung Houli Horse Ranch and combined with the opening of Taichung Flora Expo to enhance city marketing.
E-sports	leSF 10th Esports World Championship	This is the only esports competitive event that national teams compete in and was combined with an international forum. It was held in Taiwan for the first time at the K-Arena in Kaohsiung. Around 1,000 players from more than 40 countries took part. In combination with the twitch platform, the event was broadcast in 15 languages worldwide; it attracted 10,000 spectators at the venue and more than 10 million media viewers.
Fencing	Asian Cadet Circuit Epee/Sabre	A traditional competition of the Fencing Confederation of Asia (FCA), it was the 8 th of the 9 stages of the 2018-2019 season; more than 60 fencers from 7 countries gathered together in Taipei to compete and interact.
Football	AFC Futsal Championship	This official tournament was organized by the Asian Football Confederation (AFC). 16 teams from 16 countries qualified for the finals and competed for the championship title. There were more than 6,000 onsite spectators and over 1 million media viewers.
	AFC Cup	Fu-jen Hangyuen FC won the right to compete in the 2018 AFC CUP qualifiers for the first time, and played against Benfica de Macau, and North Korea's 4.25 SC and Hwaebul SC on home soil, attracting almost 30,000 media viewers.
	AFC Asian Cup UAE 2019 Qualifiers Final Round	An official event organized by the AFC, the Chinese Taipei men's team took on Singapore in Taipei Stadium, attracting more than 8,000 spectators and over 190,000 media viewers. Our nation won 1:0.
	International Friendly Match	Two friendly matches were held in Taiwan to continue the interest in football generated by the 2018 FIFA World Cup. Chinese Taipei men's team played Malaysia, the women's team played Hong Kong; the men won 2:0, elevating our nation's world ranking up to 123 rd . There were around 4,000 spectators and attracted more than 100,000 media viewers.
	EAFF E-1 Football Championship 2019 Round2	In this East Asian Football Federation (EAFF) organized official event, Chinese Taipei men's team played against North Korea, Mongolia and Hong Kong for a place in the main draw, attracting more than 5,000 spectators and over 500,000 media viewers.
Golf	TLGA International Ladies Amateur Championship	After an absence of 10 years, this tournament returned to Taiwan and saw 128 amateur ladies battle it out; the open category was won by Chia Yen Wu who set the record last year as the youngest player, 13 years old, to reach the quarterfinals and semifinal at the US Women's Amateur Championship; 81-year-old Indonesian player Singgih Hermina also took part. Competing junior players had a chance to win world amateur ranking points.
	TLPGA Tour	A WWGR-certified qualifier, the tour officially joined the WWGR system in 2014, becoming one of the nine tours recognized internationally alongside US/Japan/Europe/South Korea/Australia/China etc. 8 tournaments were held this year, with the Hitachi Ladies Classic attracting almost 10,000 spectators and over 20,000 media viewers.
	TPGA Tour	This year the TPGA tour had six events. The 32 nd Mercuries Taiwan Masters Invitational Golf Tournament, an Asian tour event with the prize money increased to US\$850,000, had 123 players from 24 countries participate and the event combined with peripheral activities to promote local tourism. With 2018 as its 100 th anniversary, a 100 th Anniversary Open was held at the Taiwan Golf & Country Club (commonly called Old Tamsui Golf Course), attracting 144 players from 10 countries to this grand occasion. There were over 10,000 media viewers.
Handball	National Taiwan University International Handball Invitational Tournament	This tournament, organized by National Taiwan University (NTU), has been held annually for more than a dozen years. This year, a team from Taiwan's diplomatic ally, Honduras, was also invited; the handball associations of the two countries signed a memorandum of understanding (MOU) to enhance handball exchange. Around 700 players from 5 countries participated, with our nation delivering an outstanding performance by winning 1 gold, 2 silver and 2 bronze.



Handball	Taiwan Gangdu Cup Beach Handball Tournament	This was the first time the tournament has been held in Taiwan. 140 players from Hong Kong, Singapore, Vietnam, Japan and India were invited to take part. The aim was to raise the competitive level of beach handball in Taiwan. The event was held at the Fengshan Beach Volleyball Courts in Kaohsiung and attracted almost 10,000 media viewers.
Ice Hockey	Taipei Cup International Ice Hockey Tournament	Held for the 8 th year at the Taipei Arena Ice Land, 39 teams from Taiwan, Canada, China and Hong Kong competed. The event was divided into U8, U10, U12 and U14 categories, with the aims to promote inter-city exchange and popularize ice hockey.
Judo	Asian Judo Open m&w Taipei	A qualifying event for the 2020 Tokyo Olympics with 193 judokas from 30 countries participated, attracting over 30,000 media viewers. Our nation's judokas performed well, taking 2 gold, 1 silver and 1 bronze.
Kabaddi	Taiwan International Women Kabaddi Friendly Competition	A warm up event for the 2018 Jakarta-Pelambang Asian Games, 90 athletes from 6 countries participated and attracted over 30,000 media viewers. Our nation was tied at 3 rd place with Japan and continued the good performance to take bronze at the Asian Games, the first medal our nation has ever won in kabaddi history.
Korfball	3rd IKF Asia U19 & U16 Korfball4 Championships	Held in Taiwan for the first time, 6 teams, including Malaysia, Thailand, Sri Lanka, China and Hong Kong took part. Our nation's U16 and U19 teams performed outstandingly in the 1-korf format and 2-korf format events winning for the third time in a row and bagging four champion trophies, attracting almost 6,000 onsite spectators and 350,000 media viewers.
	Taiwan Open Korfball	A warm-up event prior to the IKF U21 World Korfball Championship and Asia Oceania Korfball Championship; 6 teams from the Netherlands, China, Hong Kong, Macao and Chinese Taipei and 96 players participated. Our national team delivered outstanding performances, taking runner-up and third place spots. There were 8,500 onsite spectators and 50,000 media viewers.
Rugby	ARU 19 Championship	Held in Taiwan for the first time, around 100 players from Chinese Taipei, South Korea, Hong Kong and Sri Lanka competed at the Taipei Stadium; the event assisted in raising the competitive strength of young players.
Sailing	Penghu Kiteboarding International Invitational Regatta	Held at Penghu's well-known local scenic spot Baikeng Beach National Scenic Area, 50 kiteboarders from 6 nations competed. The event helped drive distinctive local development and promote water sports participation in Taiwan.
	RS: X & T293 Asian Championships	The official event certified by World Sailing (WS) and attracted 50 sailors from 8 countries to compete in the WS certified 5A level venue, Guanyinting Scenic Area. As well as nurturing domestic competitive sailors, the event also combined local tourism resources to effectively market Penghu.
Shooting	The 42nd SEASA Shooting Championship	This shooting event was held again in Taiwan after an absence of almost 15 years. It was the first major international event held at the newly renovated Gongxi Shooting Base in Taoyuan. In line with Taiwan's New Southbound policy, countries/regions including Singapore, Malaysia, Philippines, Indonesia, Vietnam, Thailand were invited to take part. There were 26 competitive events and more than 180 shooters from 9 countries participated. Our nation's medal winners at the 2018 Jakarta-Pelambang Asian Games also competed, attracting almost 100,000 media viewers.
	The 22nd Pan Pacific Friendship Shooting League Championship	Held again after nine years, 60 shooters from 5 countries/regions including Thailand, Malaysia and Hong Kong took part. Our nation's medal winners of the trap event in shooting at the 2018 Jakarta-Pelambang Asian Games also competed, attracting almost 50,000 media viewers.
Skating	ISU Four Continents Figure Skating Championships	An event officially authorized by the International Skating Union (ISU), the Championship has an 18-year history and is second only to the Olympic Winter Games and World Figure Skating Championships; it has been held four times at Taipei Arena. This year, around 110 skaters from 15 countries took part, attracting almost 40,000 onsite spectators and the media viewing rate was 0.26%.
Softball	The 7th East Asian Cup Women's Softball Game	109 top players from 6 countries competed with our nation claiming silver. The event attracted around 2,000 spectators onsite and 15,000 media viewers.



Sumo	The World Sumó Championships & Asian Sumó Championships	Officially authorized by the International Sumo Federation (ISF), the event was held at the Taoyuan Arena with almost 300 athletes from 25 countries/regions taking part. The event attracted 15,000 spectators onsite and there were almost 120,000 media viewers. This year, our national team gained the best result ever, winning 4 silver and 3 bronze in 8 categories of the Asian Sumó Championships and 1 silver and 2 bronze in the World Junior Championships.
Surfing	Taiwan Open of Surfing	A World Surfing League (WSL) certified event, held for the 8 th time at Taitung's National Scenic Area, Jinzun Harbor, attracting 220 top surfers from 7 countries, and combining sport with distinctive local sceneries to create a surfing mecca in eastern Taiwan.
Swimming	Sun Moon Lake International Open Water Finswimming and Speed Water Competition	The event aims to promote the beauty of Sun Moon Lake, raise the level of finswimming in Taiwan through competition and drive tourism through leisure sport. 25 athletes from 7 countries participated, with our nation winning 7 gold, 6 silver and 1 bronze.
Table Tennis	Chinese Taipei Junior & Cadet Open	This International Table Tennis Federation (ITTF) authorized Gold event attracted around 160 junior players from 12 countries and had 10,000 media viewers. Our nation performed outstandingly, taking 8 gold, 6 silver and 12 bronze.
Taekwondo	World Taekwondo Grand Prix	Second only to the Olympics and World Championships, it is the highest-level Olympic taekwondo sparring ranking event. Taoyuan was the 3 rd of the 5 stages, with 256 athletes from almost 40 countries taking part. Our nation took bronze in the men's 67 kg category, attracting almost 200,000 media viewers.
	Taipei World Taekwondo Poomsae Championships	Second only to the Asian Games in terms of level, this poomsae event was held in Taiwan for the first time. Over 1,000 competitors from more than 100 countries took part and there were around 200,000 media viewers.
Tennis	WTA Taiwan Open	An international tour event authorized by the Women's Tennis Association (WTA), it has a total prize money of US\$250,000 and is the highest-level women's tennis event held in Taiwan. This year, 3 players ranked in the top 30 in the world were invited. Nearly 60 players from 27 countries competed, attracting almost 30,000 onsite spectators and 100 million media viewers.
	Davis Cup By BNP Paribas Asia/Oceania Zone Group II, Play-offs, Chinese Taipei VS Iran	A Davis Cup group playoff event authorized by the International Tennis Federation (ITF). Our national team included the winner of the men's singles at 2017 Taipei Universiade, Jason Jung, and also Tsung-Hua Yang, Cheng-Peng Hsieh, Hsien-Yin Peng and the upcoming young player Yu-Hsiou Hsu. Our nation defeated Iran 4-0, retaining Asia/Oceania Zone Group II qualification.
	ITF Tournaments	This year, 5 junior, 3 professional and 1 wheelchair ITF-authorized tennis events were held in Taiwan; over 1,000 players from 15 countries took part, helping Taiwan's junior and wheelchair players gain competitive experience. Our nation performed outstandingly with 15 champion trophies and 11 runner-ups.
Triathlon	Challenge Asia Pacific Championship	Held for the first time in Taiwan, almost 1,500 athletes from more than 15 countries took part at venues which included Flowing Lake and Tiehua Music Village in Taitung. Combining with the beautiful natural scenery of Taitung and sport tourism, the event attracted 60,000 visitors.
Volleyball	6th AVC Cup for Men	This event is the first Asia elite men's volleyball event held in Taiwan, and served as the warm-up before the 2018 Jakarta-Palembang Asian Games. The competing teams were the top 10 ranked teams in the Asian Volleyball Championships of the previous year. A supporters' area was established at the venue for the first time, with supporting T-shirts specially printed to encourage fans to cheer on our national team from courtside. There were over 35,000 spectators onsite and 200,000 media viewers worldwide. Our nation defeated tough opponent Thailand 3:2, and then came from behind to defeat Kazakhstan 3:1 in an exciting match to advance; in the end, our nation obtained an impressive 4 th place.
Wrestling	Taiwan Open Wrestling	Held for the first time in coordination with the New Southbound policy, 300 wrestlers from almost 10 countries including Thailand, Vietnam, Singapore, the Philippines and India took part in this invitational tournament. The aim was to increase the competitive strength and mental resilience of wrestlers.



教育部體育署致力提升國際賽事之品質，於107年舉辦企業贊助、宣傳行銷、影片製作及線上轉播等主題式研習活動，敬請掃描QRcode至體育署官網瞭解相關研習資料。

優化國際體育交流活動管理計畫

主辦單位：教育部體育署

執行單位：中華民國全國中小企業總會、中華民國體育運動記者協會



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